



**WEBLIQUIDS™**  
YOUR GUIDE TO ANSWER...

# PROFESSIONAL DIPLOMA IN DIGITAL MARKETING WITH AI AUTOMATION TOOLS

Comprehensive • 3 & 6 Months • Study In-Class 1:30 to 2 hrs./day  
• 100% Job Placement • Internship

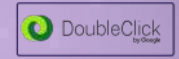
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👍 2436

❤️ 3,527

Affiliated with



# DIGITAL MARKETING FUTURE

Digital Marketing and its importance will only continue to grow as more businesses move or expand their operations online.

- Drastic changes in traditional marketing
- Digital is the new name
- Government's "Digital India" initiative backs up
- Reaching global markets
- Small towns getting digitally equipped
- Affordable
- Higher engagement rate
- Growth in the number of internet users
- Increased digital classifieds market revenue



# WHO CAN JOIN DIGITAL MARKETING

- Students
- Job Seekers
- Blogger / Vlogger
- Business Owners
- Career Change
- Housewife
- Freelancer



# WHY CHOOSE US



A GREAT TRAINING ENVIRONMENT



10+ YEARS OF TRAINING EXPERIENCE.



70+ TRAINING MODULES.



25+ CERTIFICATION. MORE PRACTICAL THAN THEORETICAL TRAINING.



2 HRS. DAILY TRAINING.



ASSIGNMENT GIVEN ON REGULARLY BASIS.



DOUBT SESSIONS.



PLACEMENT ASSISTANCE WITH PARTNER COMPANIES

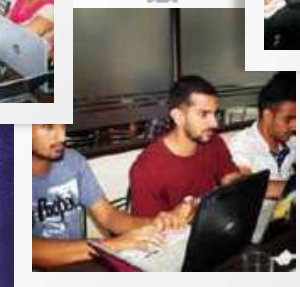
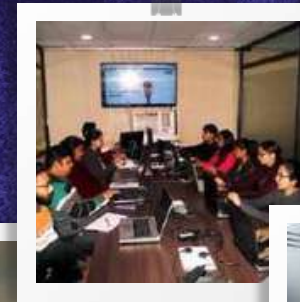


INTERNSHIP OPPORTUNITIES.

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# 400+ BATCHES COMPLETED

- 2594+ Professionals Trained.
- 215 Batches.
- 4.9/5 Rating.
- Weekdays/Weekend Batches.
- Backup Classes.
- Doubt Sessions.
- Small Batches.
- Theoretical & Practical Sessions.
- Flexible Timings.



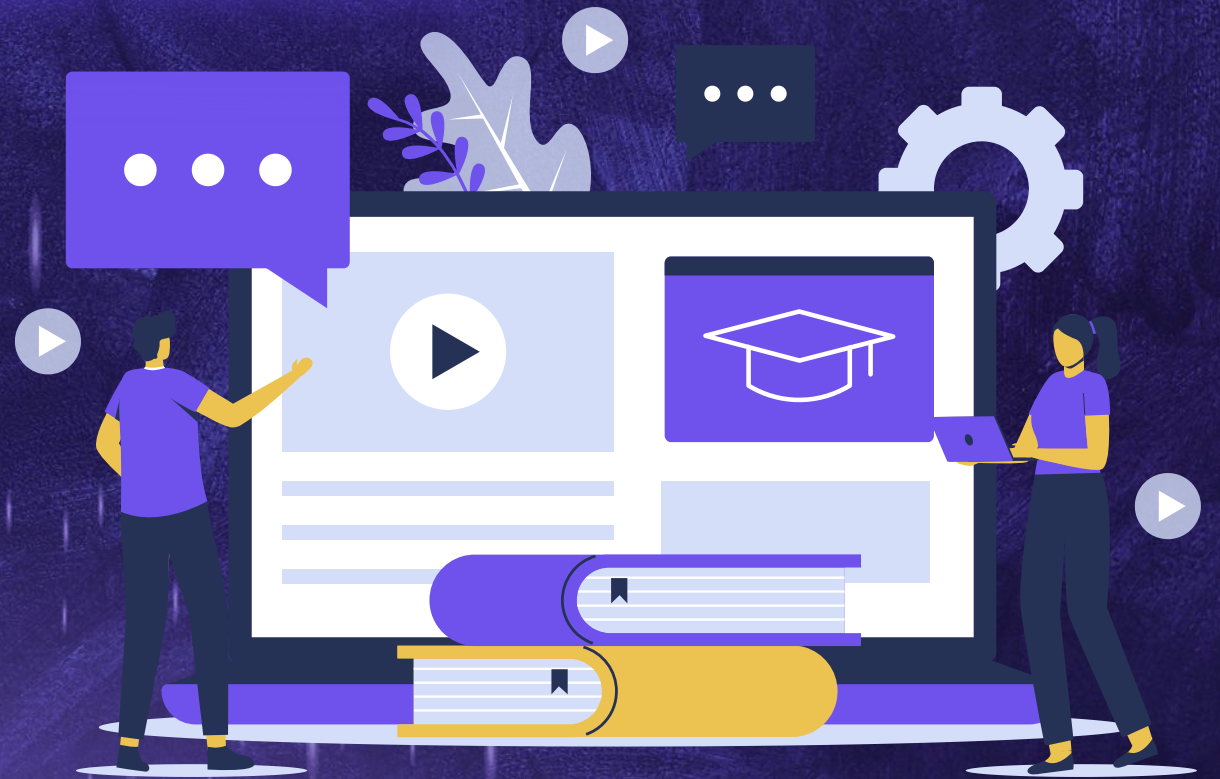
# MODULES YOU WILL LEARN

- Starting With Digital Marketing.
- Domain Concept & Hosting.
- Website Planning & Creation.
- Content Writing & Marketing.
- Psychology of Search.
- (SEO) - ON Page Optimization.
- (SEO) - OFF Page Optimization.
- Search Engine Algorithms Updates.
- Local Business Promotion.
- Google Ads (Search Advertisement).
- Re-Targeting Concept.
- Display Ads.



# MODULES YOU WILL LEARN

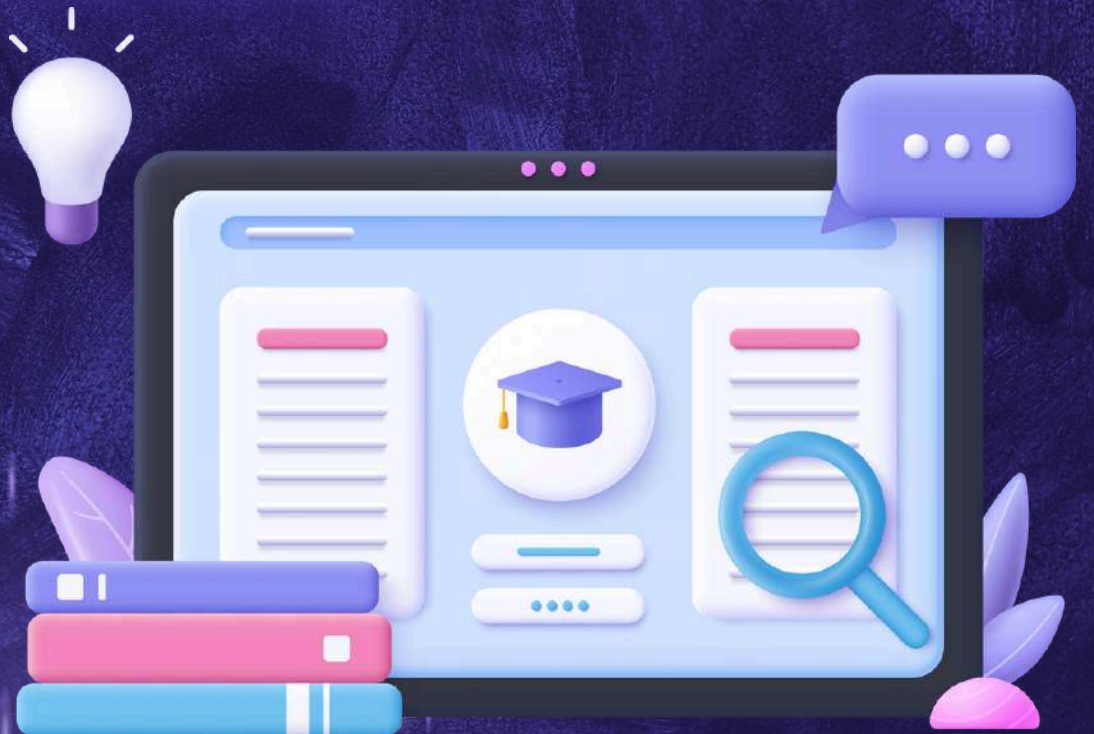
- Shopping Ads.
- Video Ads.
- Universal App Ads.
- Setting up Tracking.
- Microsoft Bing Ads.
- Social Media Optimization.
- Social Media Marketing.
- Email Marketing.
- YouTube Marketing.
- Lead Generation & Landing page.
- E-commerce Marketing Concept.
- Google Analytics Setup.



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# MODULES YOU WILL LEARN

- Google Webmaster Setup.
- Mobile Marketing.
- Growth Hacking.
- Online Reputation Management.
- Affiliate Marketing.
- Google Ad sense.
- Freelancing.
- Interview Preparation.
- Payment Gateway Set-up.
- Google Tag Manager.
- Blogging Marketing / Vlogs Marketing
- Conversion Rate Optimization - CRO.



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# MODULES YOU WILL LEARN

- User Experience – UX.
- Video Marketing & YouTube SEO.
- Increase Social Media Engagement.
- Get More Followers/ Likes/ Subscribers.
- Instagram Marketing.
- Search Trending Topping Around the World.
- Gender, Age & Graphics Psychology.
- Google, Hubspot & other Certificate Preparation.
- Badge Verification.
- Funnel Creation.
- Internship Program
- Introduction To Performance Marketing



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# MODULES YOU WILL LEARN

- Key Performance Marketing (KPIs)
- Google Ads and PPC Campaigns
- Social Media Advertising
- Display and Programmatic Advertising
- Tracking and Analytics
- Budget Management & Scaling
- Case Studies & Tools
- Introduction To Dropshipping
- Product Research & Selection
- Setting Up Your Online Store
- Supplier Sourcing & Management
- Marketing & Advertising For Dropshipping



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# MODULES YOU WILL LEARN

- Order Fulfillment & Shipping
- Customer Support & Retention
- Scaling & Automating The Business
- Introduction To Sales Funnel
- Stages Of A Sales Funnel
- Lead Generation Techniques
- Lead Nurturing
- Tools For Building Sales Funnel
- Creating A High-Conversion Sales Page
- Traffic Sources For Sales Funnel
- Analyzing and Optimizing Funnel Performance
- Case Studies and Examples



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# MODULES YOU WILL LEARN

- Introduction To E-commerce
- E-commerce Business Models
- Payment Gateways & Security
- Inventory Management & Fulfillment
- Digital Marketing For E-commerce
- Email Marketing & Customer Retention
- Analytics & Data Management
- Mobile Commerce (M-commerce)
- Legal Aspects & Compliance
- Canva Tutorial
- Logo & Banner Designing Basics
- How Chatgpt works



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# MODULES YOU WILL LEARN

- What is Prompt?
- Prompt Design
- Content Research Tools
- Content Planning
- Content Creation With Tools
- Introduction To SMO
- Social Media Platforms & Best Practices
- Profile Optimization
- Content Creation & Curation
- Hashtag Strategies
- Social Media Algorithms
- Engagement Strategies



# MODULES YOU WILL LEARN

- Social Media Analytics
- Cross-Platform Integration
- Influencer Marketing
- Social Media Tools & Automation
- Crisis Management & Reputation Monitoring
- Social Media Trends & Innovations
- Introduction To Marketing
- Marketing Mix (4 Ps)
- Market Research & Consumer Behavior
- Segmentation, Targeting & Positioning (STP)
- Branding & Brand Management
- Digital Marketing Basics



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# MODULES YOU WILL LEARN

- Advertising & Promotion Strategies
- Public Relations (PR) & Corporate Communication
- Product Development & Lifecycle
- Sales & Distribution Channels
- Customer Relationship Management (CRM)
- Introduction To Marketing Analytics
- Ethics & Social Responsibility In Marketing



# AUTOMATION PLATFORMS

Discover Powerful Platforms for Seamless Automation

 Meta Business Suite

 Facebook Ads Library

 Meta Ads Manager

 Google Analytics

 Google Search Console

 Google Data Studio

 WordPress

 Hootsuite

 Buffer

 Mailchimp

 Ahrefs

 Grammarly

 Slack

 Mention

 Riipn

 Trello

 HubSpot

 Adobe Sign

 Sprout Social

 SEMRush

 BuzzSumo

 Evernote

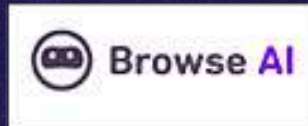
 Asana

 Feedly

 Adobe Photoshop

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# AI TOOLS

Game-Changing AI Tools Shaping The Future of Automation

- Personalization
- Predictive Analytics
- Automated Content Creation
- Chatbots and Customer Service
- Ad Targeting and Optimization
- Email Marketing Automation
- SEO Optimization
- Improved Decision Making

# 20+ CERTIFICATIONS

Become A Google & Microsoft Certified Professional



- Analytics Certification.
- Shopping Ads.
- Adwords Certification.
- Adwords Mobile.
- Google Ads Search.
- Google Ads Display.
- Google Ads Video.
- Digital Unlocked.
- Adwords Mobile.
- Google Ads Fundamentals.



- Content Marketing.
- Hubspot Certified.
- Inbound Certified.



- Marketing Science.
- Creative Strategy Professional.
- Digital Marketing Associate.
- Buying Professional.
- Media Planning Professional.



- Industry Recognized Webliquids Certificate.



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★★★★★  
**REVIEWS**

[www.webliquids.com](http://www.webliquids.com)

**Prakash Kumar**  
3 reviews  
★★★★★ a month ago  
Positive Communication, Professionalism, Quality Value  
I had an amazing experience with Webliquids institute. I recently completed the advanced digital marketing course from them and I am really satisfied. I learnt many things with fast understanding. I would highly recommend this institute to the people who want to learn digital marketing. Thanks Vicky sir

**Gurhanajpreet Singh**  
4 reviews  
★★★★★ a month ago  
Positive Communication, Professionalism, Quality Value  
One of the best institutes. It's an awesome experience in practical learning as well as exploring knowledge in Digital Marketing. The environment is very supportive and friendly. Vicky sir is the best teacher and encouraged to visit here. Practical learning as well as essential knowledge.

**navot singh**  
2 reviews  
★★★★★ a month ago  
Really great experience to be a part of such an esteemed institute. The staff is very co-operative and helpful. Vicky sir and Mahak mam are the two gems here. Anyone interested in digital marketing and web designing to join the institute.

**Rishi Sharma**  
1 review  
★★★★★ a month ago  
Positive Communication, Professionalism, Quality Value  
It was a very good experience with this institute. Good place (Webliquids) to grab the best course which has a lot of demand in the market. Best institute for a digital marketing course in Chandigarh.

**Thore Wodden**  
17 reviews  
★★★★★ a year ago  
It's an awesome experience in practical learning as well as exploring knowledge in Digital Marketing. Vicky sir teaching quality is excellent. He is a good mentor. The staff is very co-operative and supportive. I highly recommend for who are looking for a great successful career in Digital Marketing. Thank you Webliquids for guiding me.

**Soil Chandan**  
20 reviews  
★★★★★ a year ago  
I felt it is one of the best places to learn Digital Marketing course with required practical knowledge. Especially I would like to thank Vicky Sir for his dedication and support. He teaches each and every topic with a live demo. Also, He clarifies our doubts day to day with perfect examples in a simple manner.

**who Sri**  
1 review  
★★★★★ a year ago  
One of the best institutes that I have come across for digital marketing. good in all aspects whether about staff or their workings or the ambience of the institute. theoretical and practical teachings are provided. teachers are really cooperative and give special attention to improve students weak points. you can save 2 to 3 extra classes before joining.

**Rupesh Rana**  
19 reviews  
★★★★★ a year ago  
Webliquids is one of the best institutions in Chandigarh. for learning digital marketing. we get quality training here. also Vicky Sir teaching was very good. with showing live projects. Sir is such a sincere experienced, hard-working.

**Coding Decoding of life**  
Local Guide 64 reviews 157 photos  
★★★★★ 11 months ago  
Every one is supporting the Academy. Great for learning institute environment is great. Vicky Sir is very nice. All of them have a lot of knowledge about Digital Marketing. I prefer Webliquids for those who want success in Digital marketing.

**Ratan Armehad**  
15 reviews  
★★★★★ a year ago  
Webliquids Academy is one of the best training institutes. It is a great place to learn Digital marketing. It has genuine people and a very good environment, and I am really thankful to Vicky Sir. He explains and teaches things so easily that it becomes easy to understand the topics and He also helps a lot in practicing all the things.

**Krish Km**  
9 reviews  
★★★★★ a year ago  
This institute has the perfect blend of clean classroom, knowledgeable professionals and great work experience. Here every topic was covered with a set pace and regular assignments.  
Staff is very cooperative and helpful. Recommended for Advanced Digital Marketing Course.

**Sonali**  
4 reviews  
★★★★★ a year ago  
It's an awesome experience in practical learning as well as exploring knowledge in digital marketing. Vicky sir teaching quality is excellent. He explains and teaches things so easily that become easy to understand the topic. Thank you so much Webliquids.

**Kartik Gautam**  
Local Guide 58 reviews 81 photos  
★★★★★ a year ago  
So I studied here java core course, it's duration was 45 days. I covered almost everything of java including topics like JAVA8 and swings and database. The teacher is really helpful and teaches well so easy. The classes are well maintained. .... More

**Shamali Kumari**  
25 reviews  
★★★★★ a year ago  
Webliquids is the best institute for digital marketing field. Very professional and experienced staff with the best knowledge of marketing.  
The atmosphere is very good for learning. Highly Recommended.

**Genpect Mnc**  
17 reviews  
★★★★★ a year ago  
One of the best institute of digital marketing where you can achieve your goal in technology. I am so happy that I got Webliquids institute services. All the staff is friendly and supportive.

**Sourav Raj**  
15 reviews  
★★★★★ a year ago  
5 stars for Vicky Sir for being such a wonderful teacher. He has great knowledge and experience in digital marketing. It was a great experience learning digital marketing from you.

# OUR PLACED STUDENTS

Some of Our Student are Working in Top Companies.

1000+  
Placed



Milly Girdhar  
SEO Executive  
IT Flow Solutions



Rahul  
SEO Executive  
IT Flow Solutions



Kanika  
Digital Marketing Executive  
IT Flow Solutions



Sorab  
SEO Analyst  
Mansa Web Solutions



Priya Sharma  
SMO Executive  
WebHopers Infotech Pvt. Ltd.



Apurv  
Digital Marketing Executive  
Hyundai



Shalu  
Digital Marketer  
Vcana Global LLP



Gaurav Malik  
Digital Marketing Strategist  
Rethink UX

Last  
Year

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- 100+ Placement Partners.
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- Enhance Perspective.
- Give back to your community.
- Make Difference in a Students life.
- Opportunity to gain skills.
- Provide a helpful insight into working Relationships.

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# 400+ COMPLETED BATCHES

India's Best & Premium Digital Marketing Training Institute





# CONNECT WITH US

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